



## MONITORING AND GAMING SYSTEM

UTOPIA Gaming Systems

UTOPIA Gaming Systems delivers the future in gaming with its state-of-the-art network technology designed to future-proof your gaming floor.

Now available with TITO and UTOPIA Loyalty the UTOPIA system offers a complete solution designed to give you maximum efficiencies, detailed reporting and an enhanced customer experience.



LOYALTY



TITO



POWERFUL  
ANALYTICS



PREPARE YOUR VENUE FOR A  
CASHLESS DIGITAL FUTURE

### WHO IS UTOPIA?

UTOPIA Gaming Systems is an Australian owned and operated business established in 2014, and is a wholly owned subsidiary of The Banktech Group.

UTOPIA Gaming Systems is live in more than 1,000 venues and connected to over 20,000 machines across Australia.

UTOPIA was given approval in QLD to operate as a licensed monitoring operator and its gaming system is the first to BE approved for over two decades, ending a duopoly in the market. The first venue went live with the UTOPIA gaming system in 2021.

## WHY CHOOSE UTOPIA?

### **We will future-proof your gaming business.**

UTOPIA's cutting-edge network architecture with point-to-point ethernet connections eliminates single points of failure, ensuring a solid connection for a future-proof gaming experience.

### **We are an established system provider.**

We may be new in Queensland, however we have vast experience and knowledge in providing systems, training and technical support for our 1000+ venues across NSW, ACT and SA.

**We are delivering on our road map of innovative solutions for your venue.** With our TITO solution and UTOPIA Loyalty, you can achieve the same efficiencies, data insights and enhanced customer experiences as larger venues but at a fraction of the cost.

### **We provide a market leading loyalty system.**

UTOPIA Loyalty offers an integrated digital app that allows you to directly engage your customers. It has powerful analytic tools which can help you make informed decisions on promotional campaigns designed to encourage repeat visitation.

**You can see your floor and devices from the palm of your hand.** Omni VISION is the latest in online web portals allowing you to see how your gaming floor is performing and also monitor cash levels in your CRTs, Cash Recyclers and ATMs.



### **Help When You Need It – UTOPIA**

The Utopia Gaming System is backed by a team of fully trained licensed professionals working in partnership with the market's leading gaming machine manufacturer to provide all of your servicing needs.

Our rapid response service team and Australian based 24/7 help desk will ensure your gaming room is fully operational.

We keep an extensive range of spare parts on hand to ensure minimal machine downtime. Our 365 day field service team ensures you get the help you need when you need it.

UTOPIA Gaming Systems is delivering the future of gaming. Now is the perfect time to review your current monitoring agreement to see if it delivers what you need.



**Get in Touch!**

[www.utopiagaming.com.au](http://www.utopiagaming.com.au) | 1800 200 201

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